



Spotlight Highlights

Since the late 1990s, the international affairs subsector has emerged as a vibrant dimension of the modern philanthropic landscape, attracting a rapidly growing proportion of total U.S. charitable giving.

There are a number of factors that have played into the growth in giving to international affairs by American individuals and households, corporations, and foundations in the last couple of decades. This Spotlight presents an overview of some of the factors that have contributed to the growth in giving to international affairs, including increased awareness and focus on international causes by donors and activists of all kinds and a dramatic rise in the number of organizations working on international causes. This Spotlight also provides a comprehensive overview of trends in giving to the international affairs subsector since the late 1980s by source of giving.

- *Nonprofit practitioners working for international affairs organizations and causes can use the information within this Spotlight to inform fundraising strategy and practice. The implications of this research are also important for those working for other organizations and causes.*
- *Researchers interested in the nonprofit sector can use this information to better understand trends in giving to the international affairs subsector from both donor and organizational perspectives.*

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CONTRIBUTORS

Legacy Circle: \$25,000 and greater
The Giving Institute™

Keystone Circle: \$15,000–\$24,999
Dunham+Company

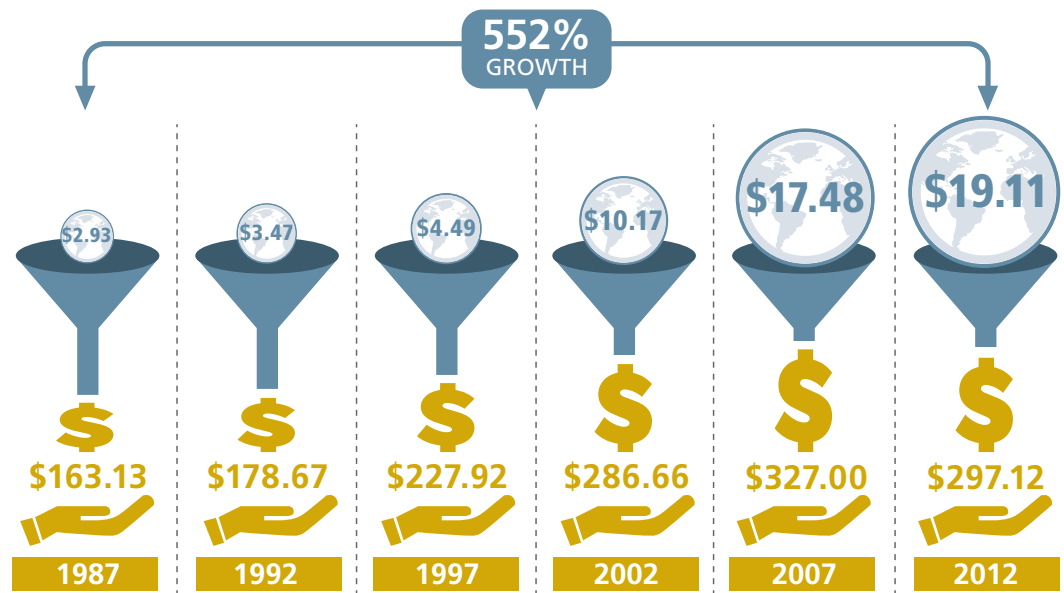
Foundation Circle: \$10,000–\$14,999
CCS Fund Raising
Grenzebach Glier and Associates
Marts & Lundy

Benefactor: \$7,500–\$9,999
None in this category in 2013

Patron: \$5,000–\$7,499
Bentz Whaley Flessner
Blackbaud
Campbell & Company
Collins Group
GuideStar
Harris Connect, LLC
Katha Kissman
Silicon Valley Community Foundation

Partner: \$2,000–\$4,999
Alexander Haas
Alexander Macnab & Co.
The Alford Group
Beazley Foundation Inc.
Cramer & Associates
The Curtis Group
Dini Partners
DonorPerfect
Jeffrey Byrne + Associates, Inc.
Johnson, Grossnickle and Associates
M. Anne Murphy
The Phoenix Philanthropy Group
Ruotolo Associates Inc.
Schwab Charitable
Smith Beers Yunker & Company

GIVING TO INTERNATIONAL AFFAIRS (in billions of inflation-adjusted dollars)



COMBINED GIVING TO ALL OTHER CHARITIES (in billions of inflation-adjusted dollars)

Researched and written by