



**SOBEL & CO. LLC**

**PRESS RELEASE**

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**Sobel & Co. Names New Partner**

**Livingston, New Jersey.** On January 1, 2018, the regional Certified Public Accounting firm Sobel & Co. officially welcomed **Adam Lipkin** as the newest partner to join their leadership group. Adam has a depth of experience leading engagements in the firm's auditing and assurance department, working closely with clients across a range of industries with a special emphasis on the manufacturing and distribution sectors. In addition to his work on traditional assurance engagements, Adam has served as a significant contributor on the firm's corporate and construction monitorship projects. As such, he played a critical role as a member of the Fortress Monitoring Group forensic accounting team assigned as Integrity Monitor for the construction of One World Trade Center, formerly known as the Freedom Tower. In this capacity, Adam performed field audits of trade contractors on the construction site and assumed responsibility for monitoring a major contractor as part of the project. Over the years Adam's expertise in these key niches has proved to be an added benefit for the firm's clients, especially those in family businesses, who have come to rely on his insights and his business acumen.

"Since my first day at Sobel & Co. I have had the goal of becoming a partner. The longer I have been here and the more responsibilities I have assumed, the more I have realized what a special firm this is – and the more eager I have been to make my own impact and to be a strong mentor for others," Adam said when it was announced that he was becoming a partner.

Adam joined Sobel & Co. after graduating from Virginia Tech with both a Bachelor of Science in Accounting and Information Systems and a Bachelor of Science in Finance. His career has progressed over the decades as Adam evolved into a well-regarded CPA and business advisor. He has built a strong network of relationships across the tri-state area and is highly respected in the business community.

"Adam Lipkin clearly demonstrated his leadership skills when he was in the role of Senior Manager at Sobel & Co. in the way he nurtured our team, focused on our clients and embraced our core values," pointed out the firm's Managing Partner, Alan Sobel when making the announcement at the annual employee appreciation celebration in December. "Adam not only embodies our client centric culture, but through his activities and philanthropy, including his critical role as a Board member of the Essex County nonprofit organization Spectrum360, he exemplifies our commitment to caring about our people and our community. We are all proud to call him our partner."

**About Sobel & Co.**

Sobel & Co., originally established in Newark, New Jersey, has been successfully serving middle market, entrepreneurial and family owned businesses since its inception in 1956. Today the firm operates from a single office in Livingston, New Jersey with over 120 professionals throughout the firm working in a client centric and nurturing culture that supports its reputation for delivering services and solutions across a range of industries. The firm was built on core values that speak to the staff's commitment to each other, to clients and to the community. Under the guidance of Alan Sobel, Managing Member, the firm has continued to grow and flourish, enjoying its status as a leading regional firm in the community.

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