

For Immediate Release

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Livingston, NJ. On Monday July 31, 2017, the employees of Sobel & Co., Certified Public Accountants and Advisors, participated together in the firm’s annual Day of Community Service. This year more than 100 staff members and partners assisted the Community Food Bank of NJ at their Hillside facility, but the day was preceded by three months of intense fund raising events that were led by four summer interns, Sam Abbaticola, Charlie Grotyohann, Joe Hunt and Nikki Wong. The interns collectively developed a variety of novel ideas ranging from a pie throwing contest (with the partners as “targets”) to Taco Tuesdays to a chili cook-off. Each one of these innovative events, along with raffle tickets and other more traditional ideas, enabled Sobel & Co. to build momentum internally and generate the funds needed to exceed the goal set for raising enough money for 21,000 meals for the Community Food Bank.



Every dollar contributed by Sobel & Co. went toward providing three meals or \$8 worth of food and grocery products, which means that the \$11,054.24 the firm raised can be converted into thousands of meals and food and grocery items. “Sobel & Co. has a set of core values that is embraced across the firm from the most senior professionals to our youngest staff,” noted Managing Partner Alan Sobel. “We are confident that it is our genuine belief in these standards that has enabled us to build a culture of caring. We care about each other, we care about our clients, and we care passionately about our community.”

Spending the day together sorting and repacking groceries to ready them for distribution across the state gave everyone a sense of commitment, pride and accomplishment. Knowing that the 120,400 total volunteers hours spent at the Community Food Bank every year translate into the work of 61 full time employees clearly demonstrates the powerful volunteer role that Sobel & Co. played, adding their own hours to the ongoing efforts taking place every day at this organization.

“The day flew by for us all – and when it was over we were pleased with the results but also a little shocked to hear how much we had actually accomplished by sorting and repacking 30,816 pounds of groceries!” said Sam Abbaticola, accounting intern at Sobel & Co.

“Each year we include taking responsibility for our Day of Community Service as one of the most important tasks assigned to our interns as we continuously find new ways to nurture their professional and personal growth. To succeed at this philanthropic initiative, they have to be organized, communicate clearly, set and attain goals and be innovative - and then they have to inspire the Sobel & Co. employees and encourage their full participation. We are proud of their efforts and the impact they have had on our firm,” added Molly Lockwood, Human Resource Director.

About Sobel & Co.

Sobel & Co., originally established in Newark, New Jersey, has been successfully serving middle market, entrepreneurial and family owned businesses since its inception in 1956. Today the firm operates from a single office in Livingston, NJ with over 110 professionals throughout the firm working in a client centric and nurturing culture that supports its reputation for delivering services and solutions across a range of industries. The firm was built on core values that speak to the staff’s commitment to each other, to clients and to the community. Under the guidance of Alan Sobel, Managing Member, the firm has continued to grow and flourish, enjoying its status as a leading regional firm in the community.

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