



SOBEL & CO. LLC

CERTIFIED PUBLIC ACCOUNTANTS & ADVISORS

Press Release

Contact: Sally Glick, sally.glick@sobel-cpa.com

Sobel & Co. Publishes Fall 2015 Nonprofit White Paper

Livingston, NJ. On September 22, 2015 the Nonprofit and Social Services Group Sobel & Co. released its most recent white paper, "What Will Nonprofits of the Future Look Like: What's Coming in the Next Decade?" co-authored by partners Ron Matan and Bridget Hartnett. Each quarter, Ron and Bridget, the two partners responsible for this practice group, publish a white paper on a timely and relevant topic for the nonprofit community. Over the years, themes have included issues such as Executive Director Compensation Strategies, How to Market Your Nonprofit, Planned Giving, Budgeting and Cash Flow for Nonprofits, Effectively Managing Your Volunteers, Crowd Funding, and many more.

"We appreciate the critical role that nonprofit organizations play in the community," noted Ron Matan, "and we are sensitive to changes taking place in the sector as it evolves in response to a changing economic landscape and growing demand." Matan and Hartnett dusted off their crystal balls for a look into the future in order to share their insights into some of the key challenges nonprofit leaders may face in the next decade as they do their best to prepare for the future. As stewards of society, nonprofit organizations deal with a range of obstacles that include aggressive scrutiny and a demand for greater transparency, doing more with less as grants shrink and clients' needs rise, a shrinking pool of volunteers and the emphasis placed on measureable impact.

Unlike previous published white papers, the topic for Fall 2015 required a willingness to go out on a limb, take chances, offer some predictions and consider the trends that are already in place - while anticipating new trends that have yet to surface. "We were pleased to do things a little differently this time, thinking outside the box while preparing this document," Bridget Hartnett concluded. "Sobel & Co. is exceptionally well regarded for its commitment to the nonprofit community and we are glad to continue serving these special organizations while they consistently provide the critical services needed by our most vulnerable citizens."

For a copy of the white paper, please email Sally Glick, Chief Growth Strategist, at sally.glick@sobel-cpa.com or download it from the firm's website at sobel-cpa.com. The direct link is:

<http://sobel-cpa.com/sites/default/files/pdf/Nonprofits%20of%20the%20Future%20Fall%202015.pdf>

About Sobel & Co.

Sobel and Co is a regional accounting and consulting firm in Livingston, New Jersey that has provided nonprofit and social service organizations in the tri-state area with audit, accounting, tax and advisory services since 1956. The firm is distinctive in its approach to the nonprofit community because of its sincere passion for serving this sector. As it says on the Sobel & Co. website, "We work with the nonprofit sector because we feel good helping those who do good; we have a passion for helping nonprofit organizations achieve their mission of helping the world's most vulnerable."